

Council

APEX EXAMINATION COUNCIL

END OF TERM EXAMINATION 2025

S.6 ENTREPRENEURSHIP EDUCATION

P230/1 PAPER 1

TIME: 3 HOURS

Apex Examination Council

INSTRUCTIONS

- ✓ Answer five (5) questions
- ✓ Section A is compulsory. Answers to this this section should be concise.
- \checkmark Answer four (4) questions from section B.

SECTION A (20 MARKS)

- 1. a) i) Define the term prototype as used in entrepreneurship. (01 mark)
 - ii) Outline any three sources of business ideas. (03 marks)
 - b) i) Distinguish between a social enterprise and a business enterprise.

(02 marks)

- ii) Present any two examples of social enterprises. (02 marks)
- c) Give any four essentials of effective communication. (04 marks)
- d i) What are micro enterprises? (01 mark)
- ii) Present any three responsibilities of small and medium enterprises to the community. (03 marks)
- e) Identify any four business opportunities around the swamp. (04 marks)

SECTION B (80 MARKS) ATTEMPT ANY FOUR QUESTIONS FROM THIS SECTION.

- 2. a) Describe the factors which necessitate good relationship between family and business. (10 marks)
 - b) Explain the challenges associated with family businesses. (10 marks)
- 3. a) Explain the threats caused by entrepreneurs to the natural environment in Uganda. (12 marks)
 - b) Suggest the strategies that can be adopted by social entrepreneurs to minimise the threats in 3(a) above. (08 marks)
- 4. a) Explain the global environment factors that influence entrepreneurs' business decision. (10 marks)
 - b) Assess the impact of globalisation on entrepreneurial activities in Uganda. (10 marks)
- 5. a) Justify the rationale for generating a business idea by an entrepreneur. (10 marks)
 - b) Describe the factors which determine sales in a business. (10 marks)
 - 6. a) Distinguish between entrepreneurial culture and a business career.

(04 marks)

b) Explain the factors to consider when selecting a career in Uganda.

(16 marks)

- 7. a) Explain the various types of insurance policies that can be undertaken by entrepreneurs in Uganda. (10 marks)
 - b) Describe the challenges faced by insurance industry in Uganda.

(10 marks)